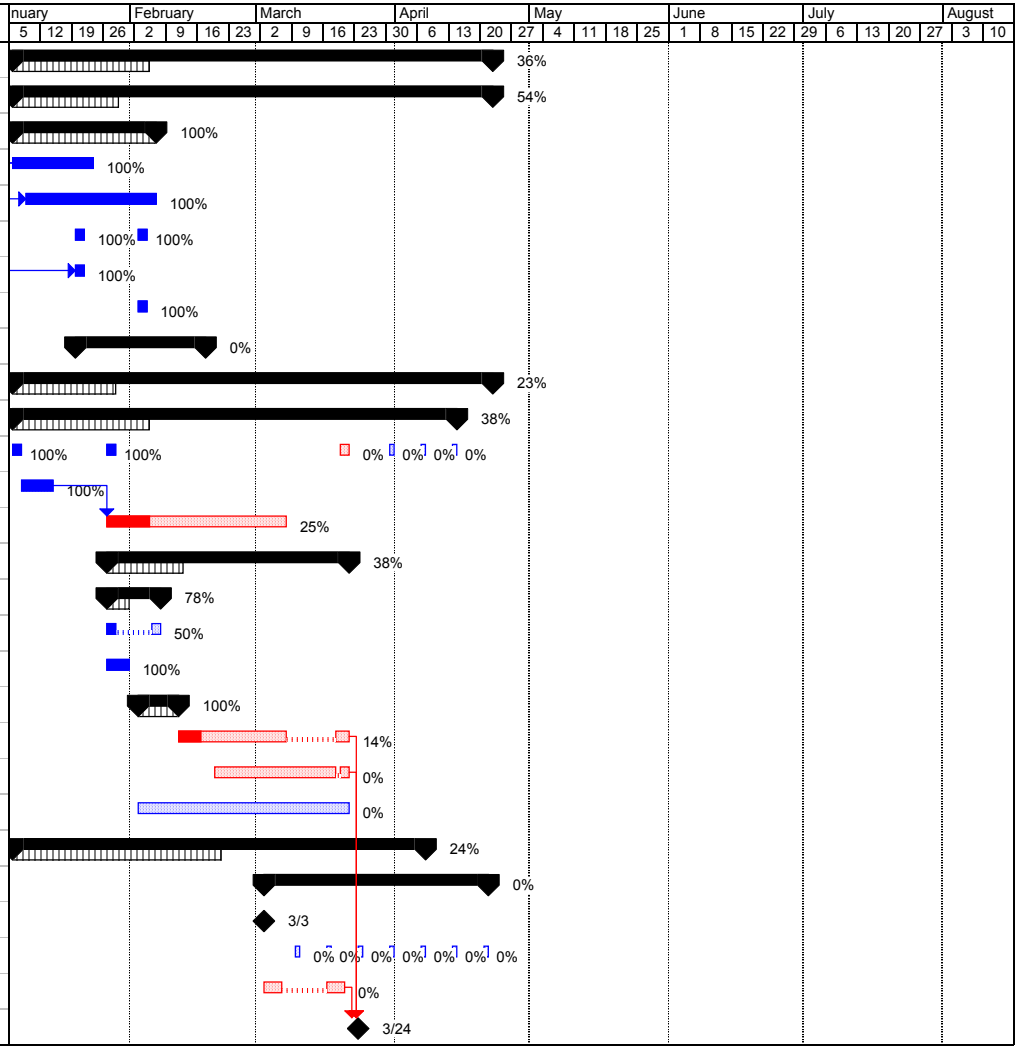
Specialty Program Development Plan

A QBS Quality Project

ID	Task Name
1	**Specialty Behavioral Program**
2	**Design and Implement Marketing Plan**
3	**Complete Market Validation**
4	***Conduct Professional Focus Groups***
5	Identify Current Funders and Rates
6	**Cultivate Additional Funders**
7	Cultivate Additional Funders 1
8	Cultivate Additional Funders 2
9	**Develop Marketing Collaterals**
12	**Complete Marketing Plan Implementation**
16	**Complete Environmental Re-Design**
17	**Conduct Preliminary Environmental Analyses**
25	Develop Project Checklist
26	Complete Renovations
27	**Recruit and Train Competent Staffing**
28	**Identify Critical Positions**
29	Develop Cost-Effective Staffing Configuration
30	Develop Job Descriptions
31	**Design Efficient Staff Training Program**
34	***Conduct QBS Geri-Care Train-the-Trainer***
35	***Re-Skills Staff in QBS Competency-Based Trg***
36	Solicit and Contract Psychiatric Services
37	**Develop Program Design and Content**
40	**Implement Clinical Systems**
41	Initiate Data Collection Systems
42	**Conduct Behavioral Rounds**
50	***Conduct Quality Assurance Survey***
51	***Open Specialty Program***



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